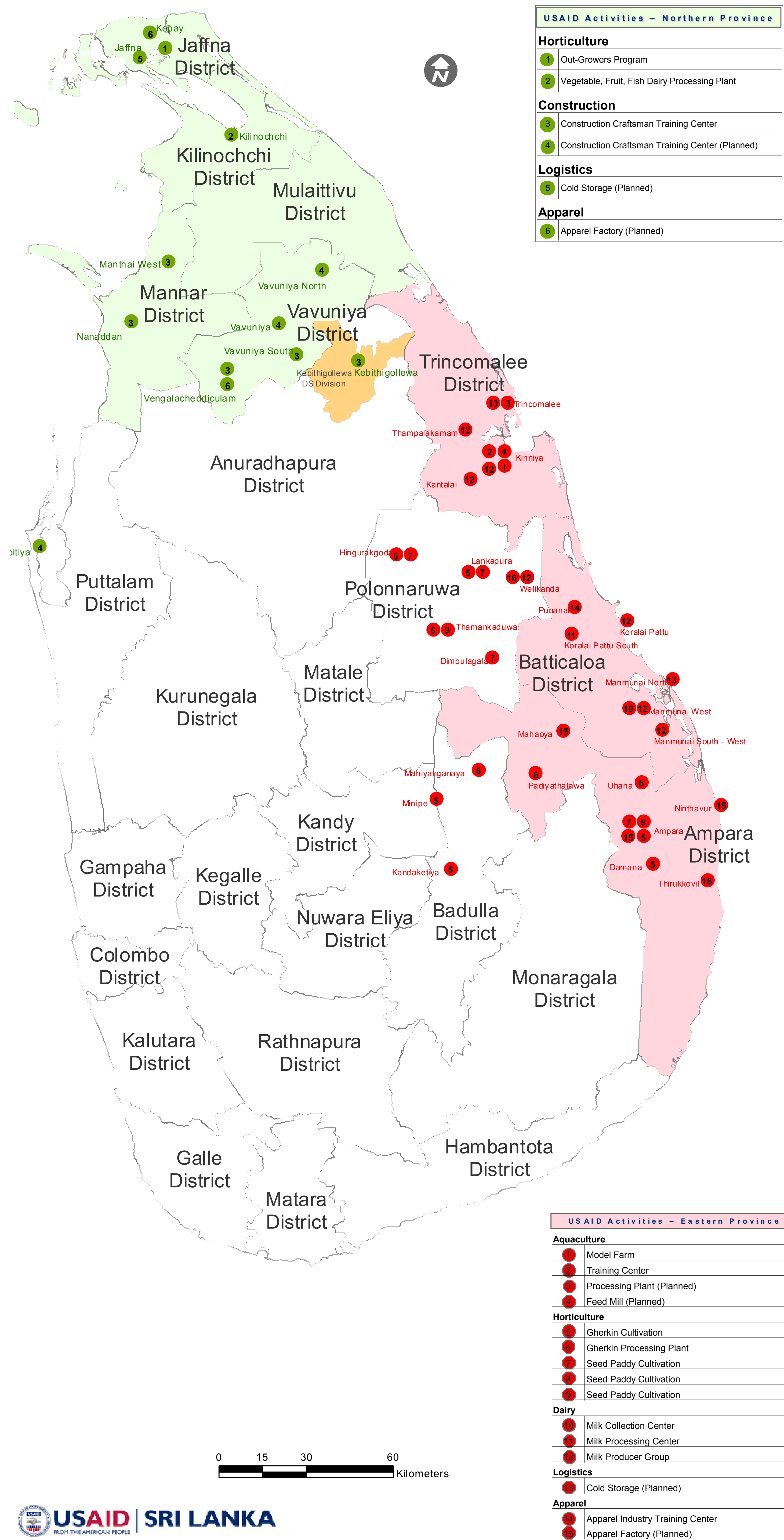


# USAID/Sri Lanka – Public Private Alliances in Sri Lanka

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Over the past three years, the Sri Lankan economy has experienced rapid growth. However, striking disparity in growth rates between regions remain. Public-private alliances allow USAID to work collaboratively with the private sector to create new jobs, jump-start economic growth in former conflict areas, and promote social integration. USAID currently has ten alliances, the majority of which are with Sri Lankan companies. By providing a total of \$14.7 million, USAID leveraged \$35 million from these partners.

## AQUACULTURE

Aqua 'N Green, a mid-size aquaculture firm, helps 1,300 small farmers earn income through fish farming. The program is expected to increase farmer net income by 300 percent.



## HORTICULTURE

Hayleys Agro, an agricultural firm, invested in an out-grower network for seed paddy, corn seed, and cucumbers. This alliance benefits about 4,000 small farmers, providing inputs, extension services and a guaranteed price.

Cargills (Ceylon), a leading retail and consumer goods company, is working with 1,000 small farmers and 100 treacle tappers to improve the productivity and profitability of fruit and vegetable cultivation. Cargills invests in supply chain infrastructure, which will allow farmers to more than double their annual income.



## CONSTRUCTION

The Chamber of Construction Industry Sri Lanka provides construction skills training to youth, allowing them to participate in the surge in construction projects in the region. This alliance will increase the pool of local talent.

## DAIRY

Land O'Lakes is working to increase milk production and provide new markets to raise the income of small dairy farmers. This alliance has trained over 4,000 dairy producers. It has also distributed small grants, equipment, vehicles, and infrastructure.



## LOGISTICS

John Keells Logistics invests in cold storage and climate-controlled transport systems to bring agriculture and fisheries products to other regions. 22,000 farmers and fishermen will benefit, and farmers' income is expected to increase by about 25 percent.

## APPAREL

Brandix Ltd. trained and employed over 450 people in the East. This alliance works to maintain ethnic diversity.

Daya Apparel Export (Pvt) Ltd. is preparing to establish three garment factories in the East. This alliance will provide employment opportunities, and offer an opportunity for positive, on-the-job interaction among members of various ethnic groups.

MAS Active is establishing a garment factory in the North. The factory will hire over 1,000 young men and women, focusing on the internally displaced and female heads of household.

Orit Apparels will build a garment factory in the North to produce denim for international buyers such as Levi's, Jones New York, and J.C. Penny. This alliance will provide employment for 1,800 women and men.

